

We want to show you a few examples of what our courtesy posters looked like before this campaign and then how that topic was handled in the new poster series as designed by the graphic students.

BEFORE- Backpacks on a crowded train

Make Room



Remove your backpack when standing in crowded trains. Make room for other riders.



www.bart.gov

If you need language assistance services, please call (510) 465-2278.
如果需要语言帮助服务, 请拨打 BART Transit (快速交通) 信息中心, 电话号码为 (510) 465-2278.
통역이 필요하시면, BART 수송 정보 센터 (510) 465-2278로 전화해 주십시오.
Si necessita servicios de asistencia de idioma, llame al centro de información de tránsito del BART al (510) 465-2278.
Nếu quý vị cần các dịch vụ trợ giúp ngôn ngữ, xin gọi cho Trung Tâm Thông Tin Chuyển Chở Công Cộng của BART tại số (510) 465-2278.

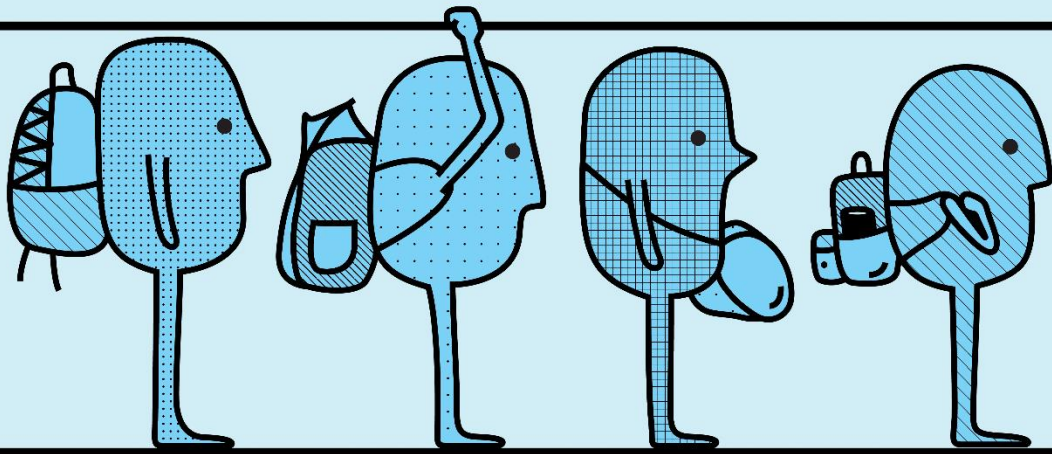
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YOUR BACKPACK IS SUPER COOL!*

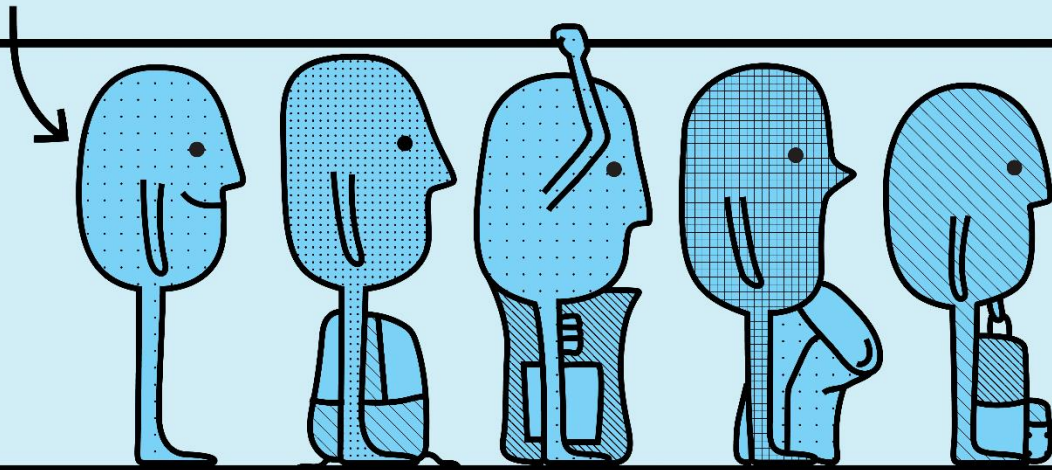


***AS LONG AS YOU PUT IT ON THE GROUND WHEN IT'S CROWDED,
IT ALSO DOESN'T NEED ITS OWN SEAT.**

Design: TBD* at CCA / Kirk Johnson



THIS IS JORDAN. JORDAN IS GLAD TO BE ON THE TRAIN.



PLEASE PUT YOUR BACKPACK DOWN TO MAKE ROOM FOR OTHERS

Designed: TBD* at CCA / Eing Opastpongkarn

Please Share the Space



When trains are crowded, please follow these courtesy practices:

- Remove your backpack on crowded trains.
- Give seats to seniors, pregnant women, or people with disabilities.
- Keep belongings, feet, and luggage on the floor.
- Move towards the center.

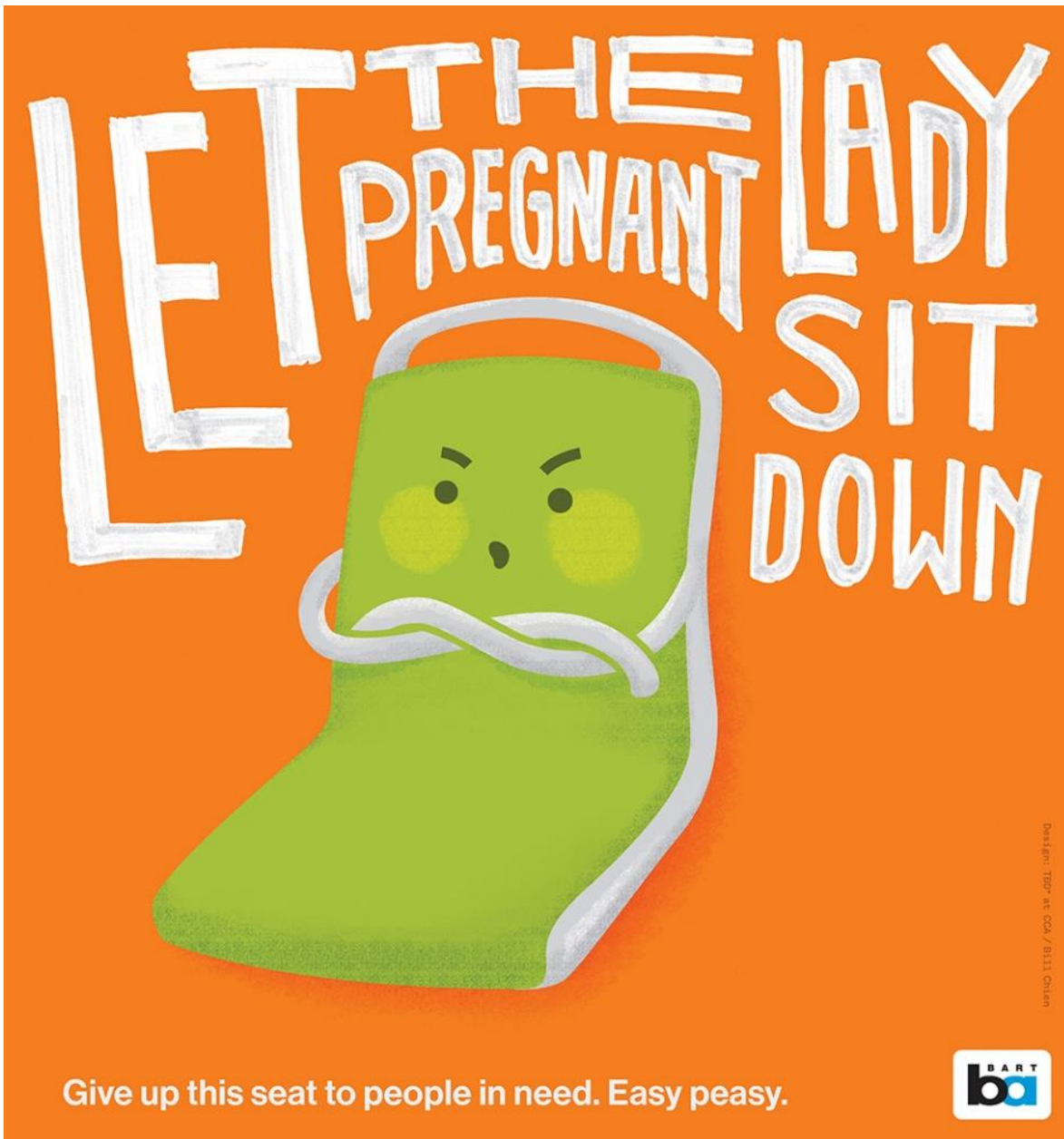


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AFTER- Share the space



AFTER- Share the space



Design: TBP, AT, COA / BILL CHEN

Leave the seats for humans, not belongings.





While on BART, No:

- Eating/Drinking
- Smoking/Vaping*

You may be fined.

**Mientras esté en BART,
está prohibido:**

- Comer/Beber
- Fumar/Vaping*

Usted puede ser multado.

乘坐BART時，禁止：

- 吃/喝
- 吸煙/Vaping*

如被發現，您將面臨罰款。

*Excludes approved medical equipment used by passengers with disabilities.
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AFTER- No eating

**24TH STREET
HAS THE**



**BEST BURRITOS
IN THE BAY**

BUT PLEASE



**DON'T EAT
THEM ON
BART**



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